



ODYSSEUS
sports + wellness center

Sport is life

life is Discovery

life is Connection

life is Enrichment

life is Integration

life is Environment

life is Community



VISION

The Odyssey Center is founded on the principle that wellness is a lifestyle decision. We believe that health consciousness, nutrition, training, and regular participation in sports provide great benefit to all aspects of life. To truly integrate this lifestyle choice into everyday activities, access to a variety of high quality sports and wellness facilities must be affordable, convenient, and entertaining.



Odyssey Center inspires passion and desire for a healthful, active lifestyle by integrating high quality sports and health experiences into everyday life.

MARKET OPPORTUNITY

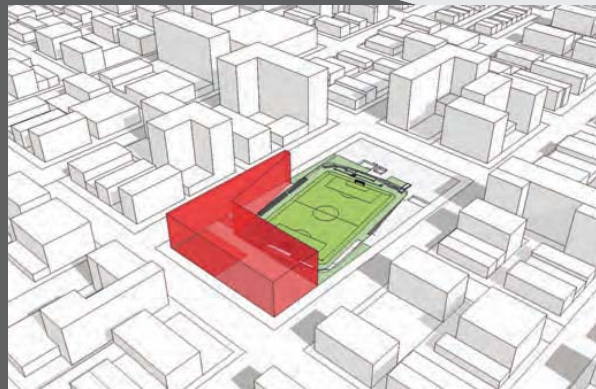
From Miami to Portland, a nationwide trend towards urban revitalization has created the demand for a new breed of cultural and entertainment amenities to support growing metropolitan populations. The Odyssey Sports and Wellness Center optimizes this revitalization by bringing public and private downtown stakeholders together through an urban amenity focused around privately managed, public open space.

MISSION

Our Mission is to create the first world-class facility that integrates sports, wellness, rehabilitation, medicine, retail and hospitality to support healthy lifestyles in an enjoyable and inspiring environment.



Urban Park



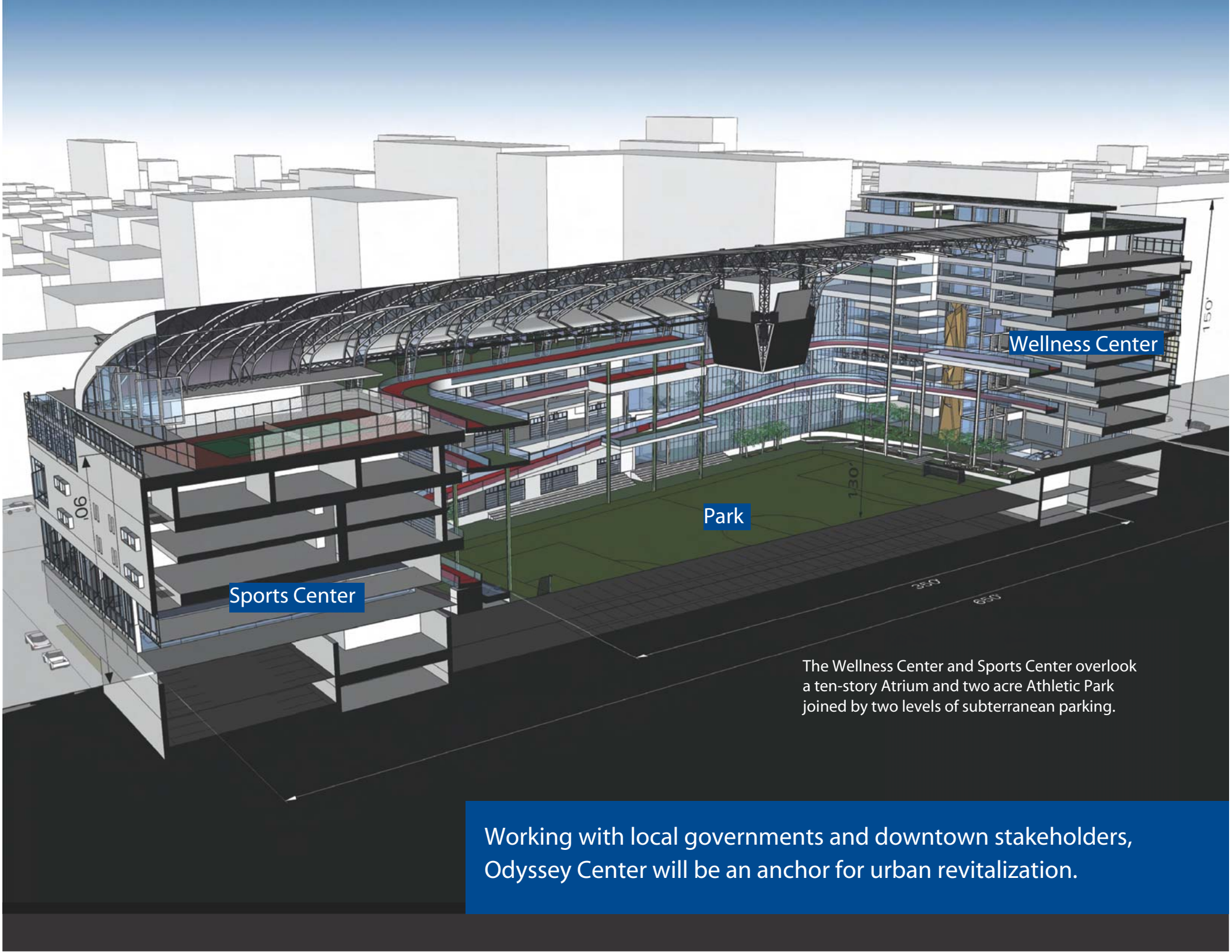
Urban Sports Center



Urban Wellness Center



Smaller than a stadium or arena, Odyssey Center is designed to fit within the typical metropolitan grid and offers convenient access to a variety of health businesses in one centrally located, high profile facility.



Sports Center

Wellness Center

Park

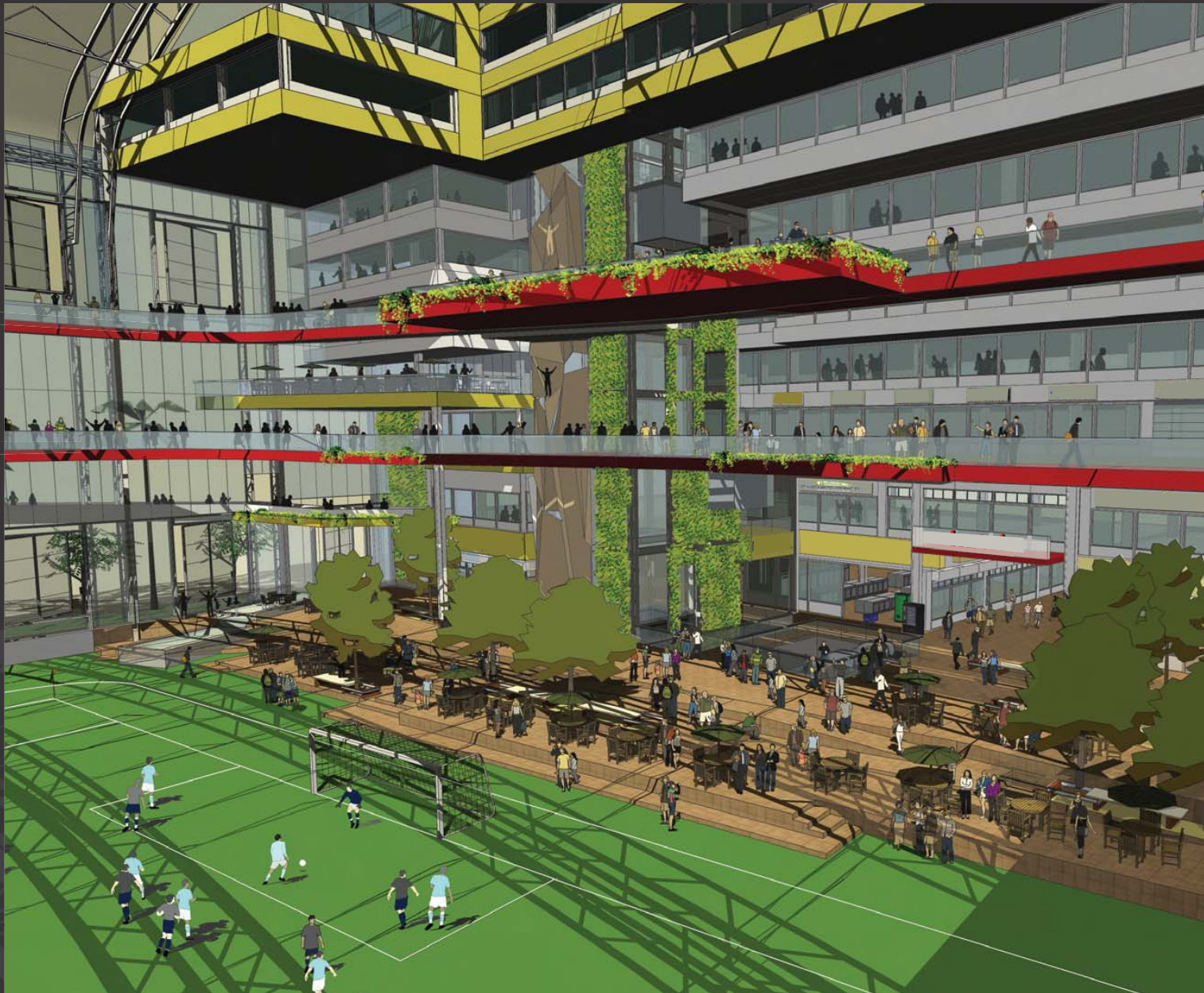
The Wellness Center and Sports Center overlook a ten-story Atrium and two acre Athletic Park joined by two levels of subterranean parking.

Working with local governments and downtown stakeholders, Odyssey Center will be an anchor for urban revitalization.



View of Field and Sports Center from the Sports Bar Patio

Odyssey Center will allow metropolitan areas to attract and retain a high quality workforce, student body, and resident population.



Offices, stores, restaurants, clubs, and cafés overlook a park-like dining court that is anchored by a six-story climbing wall.



Odyssey Sports Center will be a regional destination for amateur athletics and high quality fitness training.



Odyssey Center embodies the idea that health can be a fun, sociable, inclusive, desirable, glamorous and integral part of urban life.

SUMMARY

Odyssey Sports and Wellness Center is a multifaceted approach that re-integrates sports with fitness, health, work and play. It provides opportunities for social interaction, re-connects individuals with what they love about sports, and inspires a healthful way of life. The combination of experiences and variety of options under one roof will create a better quality of life, build a stronger sense of community, provide an innovative and attractive setting for business, and become a paradigm for meeting present and future challenges to health and urban growth.

The logo features the word "ODYSSEY" in a bold, black, sans-serif font with a stylized, blocky appearance. Below it, the words "sports + wellness center" are written in a smaller, white, lowercase sans-serif font. The text is centered over a dark horizontal bar. Behind the text are two overlapping, light gray, hand-drawn style ovals that create a sense of motion and depth.

ODYSSEY
sports + wellness center